The Lucia Bocchino Fund For Promising Young Artists



Spring/Summer 2020 Newsletter

<mark>Volu</mark>me 1, Issue 1

Mission

The Lucia Bocchino Fund for Promising Young Artists has been established in memory of Lucia Bocchino, Artist, Mother, and Wife. The Fund exists to encourage artists in the young stages of their lives in the area of the arts. Lucia was an encourager and a teacher. She was able to see the beauty in all things and all people. Lucia Bocchino always saw the promise in her own six children and all children she came to meet.

To honor Lucia, our hopes are to instill a passion and desire in young artists who show promise in their chosen field of the arts. We hope to encourage those young artists in their artistic endeavors and to make a difference in their lives.



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For the Lucia Bocchino Fund for Promising Young Artists, the year 2020 has been full of 'firsts.' From establishing our first Instagram and Facebook account to holding our first international exhibition - the Lucia Bocchino Fund has taken major strides to become a platform for promising young

Over 65 Educational Art Books Donated to Newark Schools

Art Teachers in the Newark, NJ public school system received Educational Arts Books from the Lucia Bocchino Fund for Promising Young Artists in early 2020.

On January 15, 2020, the Lucia Bocchino Fund donated over 65 educational art books (What Am I?: The Story of an Abstract Painting) to all of the Visual Art Teachers of the Newark New Jersey Public School System to facilitate arts education lessons in their classrooms.

This donation was made in conjunction with NJ Transit's Public Art program that displayed the author/artist Serena Bocchino's illustrations (from the same book) on the Raymond Blvd. tunnel at Newark Penn Station. For the public art installation, each illustration from the book was enlarged to 3 x 5 feet attached to 35 panels that lined the Transportation tunnel to demonstrate the development of an abstract painting. We hope to continue philanthropic endeavors, similar to this one, in the future.

The Lucia Bocchino Fund Team would like to thank the Newark Public School System's Director of Visual & Performing Arts, Margaret El, for her role in making this donation possible. Over 150 teachers gathered at NJPAC in Newark, NJ for the presentation.

To read the more, click here to go to the <u>NEWS section of our site</u>.



ABOVE: NEWARK PUBLIC SCHOOL TEACHERS, MARGARET EL, AND LUCIA BOCCHINO FUND TEAM MEMBERS, ALEX BOCCHINO AND SERENA BOCCHINO WITH COPIES OF "WHAT AM I?: THE STORY OF AN ABSTRACT PAINTING" AT NJPAC IN JANUARY 2020.

"Instead of allowing the coronavirus pandemic to derail the annual Lucia **Bocchino Fund for Promising Young Artists'** Children's Art Exhibit, the foundation came up with a creative solution that has expanded the event's reach far beyond the Somerset Hills."

- Charissa M. Carroll, Bernardsville Newspaper

"Children's Art Exhibit Goes Virtual - and Global"

THEME: WHO INSPIRES YOU?: An Exhibition of Inspiring Women by Promising Young Artists

The Bernardsville Newspaper article title above says it all! In its 12th year, the Lucia Bocchino Fund for Promising Young Artists held its very first VIRTUAL AND INTERNATIONAL exhibition. Due to the current health crisis, it became clear that the Lucia Bocchino Fund could not hold its

Our First Virtual AND International Exhibition

annual exhibition in-person at the Somerset Hills YMCA in Basking Ridge, NJ, as it had for the past 12 years. However, as the times changed, we took it upon ourselves to adapt and change, as well. From there, the LBF team decided to create an exhibition sign-up using Google Form, and expanded its marketing to include Instagram, Facebook, and YouTube. Through the use of social media, we were able to reach and interact with a growing number of promising young artists. This year's exhibition asked promising young artists to respond to the prompt "WHO INSPIRES YOU: An Exhibition of Inspiring Women by Promising Young Artists."

To our delight, our first submission was from Italy of "My Mom During Quarantine" by Angela G. of Italy. At that moment, we realized that the Lucia Bocchino Fund Exhibition was going to hold not only its first virtual exhibition, but also its first international exhibition. The exhibition features artwork by promising young artists from over 30 countries and over 15 US states. As of May 10, 2020 (Mother's Day in the US) the Virtual Exhibition went live on



our website: <u>www.luciabocchinofund.org</u> and will continue to be displayed for your enjoyment in the coming months.

The 157 masterpieces are displayed and organized based on each promising young artist's grade (Pre-K through 12th grade) and along with each portrait, you can see artist's first name, portrait title, and school.









Work by Promising Young Artists featured in our 2020 Virtual Exhibition. Visit our website for more portraits.

A <u>slideshow</u> of all of the masterpieces can be found on YouTube and our website under <u>"2020 Virtual Exhibition.</u>" The slideshow is orchestrated to the song "Happy" by Pharrell Williams. We were impressed and delighted by the talent and thoughtful masterpieces submitted by each promising young artist. We hope that by participating in this exhibition, promising young artists were able to continue to cultivate their artistic skills and honor the women in their lives that inspire them. We hope those portrayed in the portraits were touched, just as we were, by the talent and thoughtful masterpieces each promising young artist created. And we hope everyone that views the exhibition is inspired by the talents and similar sentiments shared by children all over the world.



Bernardsville Newspaper Feature

Our virtual art exhibition was featured on the front page of the <u>Bernardsville newspaper</u>, a periodical published in New Jersey in the USA. The article outlines the success of the exhibition, its global reach, and it even displays a few of the masterpieces submitted to our exhibition. The feature was written by Charissa M. Carroll of Bernardsville, NJ and was published in the newspaper's May 7th edition. To read the <u>full article</u>, please visit our <u>website</u> and <u>Instagram</u>.

Lucia Bocchino Fund on PBS's American Portrait: A National Storytelling Project

Furthermore, our video, <u>"WHO INSPIRES</u> YOU?: The Promising Young Artists of the Lucia Bocchino Fund" was featured on PBS's American Portrait: A National Storytelling Project in response to the prompt "I Never Expected...". The video can be accessed by selecting "here" or by visiting our website. In essence, the



Lucia Bocchino Fund team never expected our annual art exhibition to reach a global community of promising young artists – and we are grateful for their tremendous, global response!

Finally, we want to thank every child and parent that participated in making this year's exhibition the success that it is. Considering this year's pandemic crisis, we chose to act as a platform for to uplift and "We never expected our annual art exhibition to reach a global community of promising young artists"

encourage promising young artists across the globe. If you have not already, please follow us on social media (Instagram/ Facebook/YouTube). We will continue to utilize these social media platforms in order to educate and encourage an international community of promising young artists.

Thank you again to everyone that was a part of this experience! We are excited to see what the future holds for each and every promising young artist!



A Special Thanks

To the Honorable Basil Alkazzi





We want to thank the Honorable Basil Alkazzi for the very generous donation he gave to the Lucia Bocchino Fund for Promising Young Artists this year. We would like to acknowledge his encouragement over the past 12 years and his initial donation that helped solidify and expand the foundation of the Lucia Bocchino Fund for Promising Young Artists – an organization aimed to encourage and support the artistic talents of promising young artists everywhere. We are so very grateful for his contribution and his support of our cause. From the bottom of our hears, thank you so much!

If you are interested in supporting the mission of the Lucia Bocchino Fund for Promising Young Artists, please consider donating, using the PayPal link on our website under "Donate/Contact" tab. Moreover, you can select our charity when checking out at Amazon by going to smile.amazon.com and selecting "Lucia Bocchino Fund for Promising Young Artists" as your charitable organization of choice. A portion of all purchases will go to benefitting the Lucia Bocchino Fund and our mission to cultivate the talents of promising young artists across the globe. Finally, please always feel free to contact us in order to learn more.

For more information, please visit <u>www.luciabocchinofund.org</u>, our social media platforms, or contact us at either info@luciabocchinofund.org or luciabocchinofund@gmail.com.

Yours in art, The Lucia Bocchino Fund Team



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